

Chris Glade

Graphic Artist & Web Designer

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I am a multimedia graphic and web designer located in beautiful, sunny West Palm Beach, Florida, with specialized skills in both print and web design. I approach all of my projects with passion and dedication through every stage of the design process. I create brand identities, design solutions and digital experiences that will leave a lasting impression. My mission is to transform your company's brand and provide you with a solution that delivers consistent and measurable results. As your graphic designer, I take pride in the work I accomplish and find ways to connect you to your audience in an effective and organic way.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Freelance Designer

Chris Glade Designs (Self)

August 2011 to Present

I have designed branding for several companies over the years from simple logo designs to letterheads and business cards to magazine layouts, and more. My freelance clients range from the healthcare and automotive industries to more niche mom-and-pop startups.

Senior Web Designer

Agile Marketing Group - Boynton Beach, FL

May 2022 to December 2022

I create assets varying from print to digital for multiple clients in the healthcare industry. From brochures to logos to website mock-ups, I became a bit of a Swiss army designer. If I was not creating mock-ups for a new client or blog graphics for the content manager, I was dipping my toes into social media campaigns from start to finish and then scheduling out for deployment while managing a strict budget for each client.

Graphic/Web Designer

Automotive Management Services Inc - West Palm Beach, FL

February 2019 to May 2022

My day-to-day consisted of completing a range of projects from digital display/Facebook ads, to creating numerous email blast creatives, to creating simple or complex landing pages, to completing numerous website edits within several CMS backends (such as Wordpress, DealerOn, etc.), to creating concepts for logos and branding. All within strict, and timed deadlines in a fast-paced agency setting. During my tenure I began diving into UX/UI design and dabbling in the various tools, concepts and methodologies.

Senior Graphic Designer

GateHouse Treatment - West Palm Beach, FL

February 2018 to February 2019

As the lead designer it was my responsibility to incept and create various advertising mediums for both the treatment center and its various subsidiaries. My workload included: web banners, eblasts, social media graphics, landing page mockups, landing page construction, web site mockups, web site construction through WordPress and contacting vendors for various outside production.

Graphic Designer

Kinon Surface Design Inc - Boynton Beach, FL
December 2017 to February 2018

Creating logos, branding, illustrations, assembling e-mail blasts, website management, landing page designs, retargeting, mail pieces, posters, billboard ads (digital and print), social media ads, and infographics for an established surface design conglomerate.

Graphic Designer

The RAM Group - West Palm Beach, FL
December 2015 to December 2017

Creating logos, branding, illustrations, assembling e-mail blasts, web banners, landing page designs, retargeting, mail pieces, posters, billboard ads (digital and print), social media ads, and infographics for over 50+ car dealerships in the country.

Web Designer

FloorForce - Boca Raton, FL
November 2014 to November 2015

To create and design websites, as well as marketing graphics, such as widgets, banners, and coupons to promote small business flooring companies across the U.S., Canada, and the Bahamas.

Education

Associates of Science in Graphic Design Technology

Palm Beach State College
2009 to 2013

Skills

- Adobe Creative Suite (10+ years)
- Graphic Design (10+ years)
- Web Design (10+ years)
- CSS/CSS3 (10+ years)
- HTML/HTML 5 (10+ years)
- Microsoft Office (10+ years)
- Windows (10+ years)
- Mac OS X (10+ years)
- Google (10+ years)
- Brochures (10+ years)
- Logo Design (10+ years)

- Illustrator (10+ years)
- Indesign (10+ years)
- Adobe (10+ years)
- Wordpress (5 years)
- Photoshop (10+ years)
- Print Production (6 years)
- Typography (10+ years)
- Dreamweaver (10+ years)
- Acrobat (10+ years)
- Color theory
- Adobe XD
- Layout design
- Illustration
- UI design (1 year)
- Branding
- Photography (2 years)
- User Experience (UX) (1 year)
- Digital Marketing
- Presentation skills (10+ years)
- Google Docs
- Mobile marketing
- iOS (10+ years)
- Research
- Bootstrap (3 years)
- Figma (Less than 1 year)

Languages

- Spanish - Intermediate

Links

<http://chrisglade.com>

Additional Information

Operating Systems
Windows and Apple

Software

Aleph, Linux, Microsoft Word, PowerPoint, Excel, Outlook, Internet Explorer, Mozilla Firefox, Safari, Google Chrome, Adobe Creative Suite Photoshop, Illustrator, InDesign, Dreamweaver

Hardware

Copiers, Printers, Scanners, Fax Machines, Equipment Set Up, Computer Repairs, Desktops, Laptops